



For Immediate Release

5 July 2024

## The "Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon 2024/25" Returns on 5 January 2025

*Recognised by the World Athletics Federation as a Gold Label Road Race*

(Hong Kong, 5 July 2024) The "Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon 2024/25", organised by the Hong Kong, China Association of Athletics Affiliates and title sponsored by the Bank of China (Hong Kong), has been scheduled for 5 January 2025 (Sunday). The event has been recognised as a Gold Label Road Race by the World Athletics Federation (WA) and is set to attract the world's top runners to Hong Kong.

The Hong Kong, China Association of Athletics Affiliates today hosted a press conference and kickoff ceremony at the Bank of China Tower to announce the full race details and registration arrangements. Officiating guests in attendance included **The Hon. Kenneth Fok, JP, Member of the Legislative Council (Sports, Performing Arts, Culture and Publication)**, **Mr. William Ko, BBS, MH, President of Hong Kong, China Association of Athletics Affiliates**, **Mr. Kwan Kee, MH, Chairman of Hong Kong, China Association of Athletics Affiliates**, **Mr. Stephen Chan, Deputy Chief Executive, Bank of China (Hong Kong)**, **Dr. Simon Yeung, MH, JP, Chairman, Organising Committee of the Bank of China (Hong Kong) Hong Kong-Zhuhai Macao Bridge (HK Section) Half Marathon.**

**Mr. Kwan Kee, Chairman of Hong Kong, China Association of Athletics Affiliates** said, "The Hong Kong, China Association of Athletics Affiliates is dedicated to the continued development of a running culture in Hong Kong. Last year, we successfully hosted the inaugural edition of the Hong Kong-Zhuhai-Macao Bridge marathon, marking an exciting new addition to athletics events in Hong Kong. We hope that this race will continue to provide a unique racing experience for both local and international runners, challenging them to compete on an iconic bridge, and providing a truly unique running experience and exciting opportunity to compete alongside elite athletes from around the world."

**Mr. Stephen Chan, Deputy Chief Executive, Bank of China (Hong Kong)** said, "Bank of China (Hong Kong) is committed to supporting the Hong Kong community with its CSR commitments whilst actively promoting sports development in Hong Kong. We help identifying and nurturing sports talent through our sponsorship of different sports events, such as tennis, football, fencing and inter-school tournaments. Our continued support of the 'Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon', in conjunction with our subsidiary, BOC Life, raises public awareness about physical and mental health and spreads a more positive energy in society. It further consolidates Hong Kong as a leading regional destination for major international sports events. The Hong Kong-Zhuhai-Macao Bridge not only provides the public with a more convenient mode of travel, but also promotes economic and sustainable development. The event this year includes a charitable component that supports further



development of Po Leung Kuk youth services in enhancing environmental and low-carbon awareness among young people, working together to build community well-being.”

### Relaxation of Time Limit to 3 Hours and Optimising Race Arrangements

A total enrollment quota of 8,000 for this year’s event will be allocated across the Challenge Race and non-Challenge Races, and welcomes local and overseas runners to register and participate. To encourage more running enthusiasts to join in, the race cut-off time will be extended from 2 hours and 30 minutes last year to 3 hours.

This year, the race has enhanced the start area arrangements, reducing the distance from the shuttle bus drop-off point to the starting line in half to just 500 meters, and in providing a wider range of refreshment options, allowing runners to complete the race more easily while enjoying the scenery along the "Hong Kong-Zhuhai-Macao Bridge" throughout the duration of the course.

### Race Information and Registration Requirements

<b>Race Date</b>	5 January 2025 (Sunday)	
<b>Race Category (Quota)</b>	1. Challenge Race^ (2,500) <ul style="list-style-type: none"> <li>- Junior</li> <li>- Senior</li> <li>- Master 1-8</li> </ul> 2. Run 1 (1,900) 3. Run 2 (1,800) 4. Run 3 (1,800)	
<b>Entry Fee</b>	<b>Local Participant</b>	HKD 550
	<b>Non-Local Participant</b>	USD 85 / CNY 610
<b>Registration Date</b>	<b>Priority Entry</b>	16 July 2024 (Tuesday) 2 p.m. – 20 July 2024 (Saturday) 6 p.m.
	<b>Public Ballot</b>	25 July 2024 (Thursday) 2 p.m. – 1 August 2024 (Thursday) 6 p.m.
<b>Age Limit</b>	16 years old or above (born on or before 31 December 2009)	
<b>Runner’s Pack Distribution Date &amp; Time</b>	3 January 2025 (Friday) 4 p.m. – 8 p.m.	
	4 January 2025 (Saturday) 10 a.m. – 6 p.m.	
<b>Runner’s Pack Distribution Venue</b>	Piazza, Kowloon Park	
<b>Registration Website</b>	<a href="http://www.hzmb-halfmarathon.com/">http://www.hzmb-halfmarathon.com/</a>	

^ Junior (born in 2006 - 2009)

Senior (born between 6 January 1990 and 31 December 2005)

Master 1 (born between 6 January 1985 and 5 January 1990)

Master 2 (born between 6 January 1980 and 5 January 1985)



- Master 3 (born between 6 January 1975 and 5 January 1980)
- Master 4 (born between 6 January 1970 and 5 January 1975)
- Master 5 (born between 6 January 1965 and 5 January 1970)
- Master 6 (born between 6 January 1960 and 5 January 1965)
- Master 7 (born between 6 January 1955 and 5 January 1960)
- Master 8 (born on or before 5 January 1955)

### **Prize Money**

#### **Overall Position**

Total Prizes: USD 80,800 (Men & Women's Challenge Race Participants)

<b>Overall Position</b>	<b>Prize Money (USD)</b>
<b>1</b>	15,000
<b>2</b>	7,500
<b>3</b>	6,000
<b>4</b>	4,500
<b>5</b>	3,000
<b>6</b>	1,500
<b>7</b>	1,200
<b>8</b>	900
<b>9</b>	500
<b>10</b>	300

#### **Special Prize Money (For Hong Kong Permanent Residents Only)**

Total Prizes: HKD 60,000 (Men & Women's Challenge Race Participants)

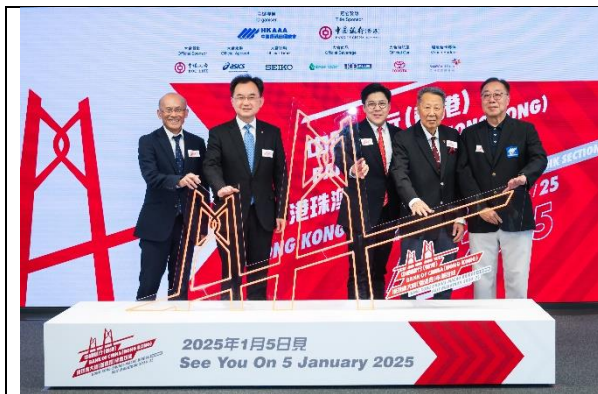
<b>Category Position</b>	<b>Prize Money (HKD)</b>
<b>1</b>	1,500
<b>2</b>	1,000
<b>3</b>	500



The "Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon 2024/25" is title sponsored by Bank of China (Hong Kong) Limited. Other sponsors of the race include: BOC Group Life Assurance Company Limited, ASICS Hong Kong Limited, Thong Sia Watch Co. Limited, AS Watson Group (HK) Limited, and Crown Motors Ltd. The venue partner is AsiaWorld-Expo Management Limited.

### **Photo Caption**

High resolution photos are available from: <https://shorturl.at/ile0j>



### **Photo 1**

The "Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon 2024/25" will be held on 5 January 2025 (Sunday). (Officiating guests from left to right) Dr. Simon Yeung, MH, JP, Chairman of the Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon Organising Committee, Mr. Stephen Chan, Deputy Chief Executive, Bank of China (Hong Kong), The Hon. Kenneth Fok, JP, Member of the Legislative Council (Sports, Performing Arts, Culture and Publication), Mr. William Ko, BBS, MH, President of Hong Kong, China Association of Athletics Affiliates, and Mr. Kwan Kee, MH, Chairman of Hong Kong, China Association of Athletics Affiliates.





**Photo 2**

The "Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon 2024/25" is being recognised as a Gold Label Road Race by the World Athletics Federation (WA), and is set to attract the world's top runners to compete in Hong Kong with an 8,000 enrollment quota. (From left to right) Mr. Winter Tsui, Distance Running Coach, Dr. Simon Yeung, MH, JP, Chairman of the Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon Organising Committee, Mr. Stephen Chan, Deputy Chief Executive, Bank of China (Hong Kong), The Hon. Kenneth Fok, JP, Member of the Legislative Council (Sports, Performing Arts, Culture and Publication), Mr. William Ko, BBS, MH, President of Hong Kong, China Association of Athletics Affiliates, and Mr. Kwan Kee, MH, Chairman of Hong Kong, China Association of Athletics Affiliates.



**Photo 3**

Mr. Kwan Kee, MH, Chairman of Hong Kong, China Association of Athletics Affiliates said, the "Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon 2024/25" will continue to provide a unique racing experience for local and overseas runners, infusing Hong Kong with a positive energy.



**Photo 4**

Mr. Stephen Chan, Deputy Chief Executive, Bank of China (Hong Kong) said, their continued support of the 'Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon', in conjunction with its subsidiary, BOC Life, raises public awareness about physical and mental health and spreads a more positive energy in society. It further consolidates Hong Kong as a leading regional destination for major international sports events.



**Photo 5**

Dr. Simon Yeung Sai Mo, MH, JP, Chairman, Organising Committee of the Bank of China (Hong Kong) Hong Kong-Zhuhai Macao Bridge (HK Section) Half Marathon said, the race has enhanced the start area arrangements, reducing the distance from the shuttle bus drop-off point to the starting line in half to just 500 meters, and in providing a wider range of refreshment options, allowing runners to complete the race more easily.

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**About Hong Kong, China Association of Athletics Affiliates**

The Hong Kong, China Association of Athletics Affiliates (HKAAA), previously known as the Hong Kong Amateur Track and Field Association (HKATFA), was founded in 1951 by a group of enthusiastic volunteers, and has since become the governing body for Athletics, including Track & Field, Distance Running, Cross Country and Race Walking in Hong Kong. The Association became a member of the Sports Federation and Olympic Committee of Hong Kong, China (SF & OC) in the same year. It has also joined the World Athletics (WA) previously named as the International Amateur Athletic Federation (IAAF) next year. It aims to promote and develop athletics in Hong Kong, including the development of athletes, coaches, technical officials and professional staff, so as to enhance the image and performance of Hong Kong athletics, and help make athletics become a sport of significant participation.

This press release is issued by DT Communications Asia Pacific on behalf of Hong Kong, China Association of Athletics Affiliates.



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